



Change is Good!

Advocating for social change through online communities

September 9, 2015

Registration begins at 8:00a.m. Lunch will be provided.

8:30a.m. – 4:30p.m.

Bridgeport Conference Center

300 Conference Way Bridgeport, WV 26330

Registration Fee: \$45

Emily Garman is COO of a web design/application development firm with a passion in animal welfare. Emily has been working in graphic design for almost 20 years and web site creation for 10. She holds degrees in journalism and electronic media from the University of Oklahoma and has consulted with clients all over the United States. Emily does pro bono work for several Oklahoma City charities and lectures on nonprofit marketing around the country. TheSocialAnimal.com is a side project devoted to teaching animal welfare advocates how to use social media to accomplish their mission more effectively.

Cynthia Fraser is a technology safety specialist. Through training, technical assistance, and policy advocacy, she addresses how technology impacts survivors of stalking, domestic and sexual violence. She has over 20 years of experience working to end violence in the US and Canada as well as nationally at organizations such as the US Institute for Women's Policy Research.

Participants will:

- Learn fundamental concepts for utilizing social media to strengthen violence prevention and awareness efforts.
- Gain tools to increase traffic on social media sites and web pages.
- Gain knowledge of non-profit policy development strategies when using online communities to further your mission.
- Understand the importance of privacy and management settings on social media sites.

Continuing education:

Counseling/Sexual Assault/Domestic Violence: 6.5 hours

Social Work: 7 hours



Presented by:

REGISTRATION FORM

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Name: _____ Phone: _____

Agency: _____

Position: _____ Email: _____

Address: _____

Accommodation Request: _____

Please complete the registration form and mail it in along with a \$45 check, payable to WV FRIS.
Credit cards cannot be accepted at this time.

WV FRIS
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Fairmont, WV 26554
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Fax: 304-622-5006

For additional questions, contact Marsha Kisner at 304 825-6122 or Nikki Godfrey at 304 622-4441.

*You will receive an email confirmation once your registration has been processed.
Thank you for your interest in this important work.*

This program is being presented with financial assistance as a grant from the West Virginia Department of Health and Human Resources.